

Strategic Plan 2021 - 2023

People Pillar

O	People	To maintain a supported, healthy, competent and satisfied workforce internally and externally	Most Recent Period	Current Actual Value	Current Trend	Baseline % Change
I		Support staff in professional and personal growth	2021	0%	→ 0	0% →
I		Maintain an engaged and knowledgeable Board of Health	2021	90%	→ 0	0% →
I		Assist with community workforce development	2021	0%	→ 0	0% →

Service Pillar

O	Service	To provide excellent timely and courteous client service in every division agency-wide	Most Recent Period	Current Actual Value	Current Trend	Baseline % Change
I		Promote public health as a career option	2021	0%	→ 0	0% →
I		Grow current volunteer base	2021	0%	→ 0	0% →
I		Promote services that take into consideration health equity and evidence based practices	2021	0%	→ 0	0% →

Quality Pillar

O	Quality	Continuously monitor agency performance for opportunities in quality improvement	Most Recent Period	Current Actual Value	Current Trend	Baseline % Change
I		Ensure all services and procedures are consistently implemented	Q4 2021	0%	→ 1	0% →
I		Employ programs, interventions and health promotions using the most up to date and reliable health data	Q4 2021	0	→ 1	0% →

Growth Pillar

O	Growth	Seek new and innovative ways to engage the community and market our programs and public health services to the populations who need them	Most Recent Period	Current Actual Value	Current Trend	Baseline % Change
I		Broaden community partnerships	Q4 2021	1	→ 1	0% →
I		Expand community engagement on health strategies and promotions	Q4 2021	0	→ 1	0% →
Finance Pillar						
O	Finance	Be excellent stewards of taxpayer dollars and efficient managers of agency resources to adequately fund the provision of all essential health services	Most Recent Period	Current Actual Value	Current Trend	Baseline % Change
I		Maintain program fees and permit costs for all programs and services to cover organizational costs	Q4 2021	1	→ 1	0% →
I		Increase organizational revenue through grants and other funding sources	Q4 2021	1	↗ 1	0% →
Community Pillar						
O	Community	Engage partners, key stakeholders, policymakers and the public in improving community health outcomes	Most Recent Period	Current Actual Value	Current Trend	Baseline % Change
I		Improve communications within all populations of the county	Q4 2021	4	↗ 1	300% ↑
I		Increase awareness of public health policies and laws	Q4 2021	2	→ 1	0% →